

## Our top tips for successful grant applications.

There are plenty of resources offering generic tips on writing a grant application.

As recipient of a Sustainability Victoria grant for \$446,000 to support growth, bettercup's co-founder Christie Kamphuis provides tips that she believes supported the success of their application.

Here are some further tips from Christie and the bettercup team:



### LANGUAGE:

- Keep your language concise and punchy.
- Avoid jargon where possible to ensure anyone can read your application. Have your application reviewed by someone external to your organisation to ensure it makes sense and tells the story clearly.
- Use the same key words / language of the grant documentation.



### SPECIFIC:

- Be very clear on what the funding will be used for and why the funding is crucial to the success of the project or event.
- Have a clear plan on how you will achieve the grant outcomes. The assessors are looking for certainty of achieving the fund outcomes.
- Address every assessment criteria possible to show why your project will deliver.



### REALISTIC:

- Don't over promise on metrics you can't deliver as you'll be held to account if you are successful.
- Get real quotes from your suppliers then add a buffer to cover unexpected costs, incidentals and increased supplier invoices.
- Check you understand the co-contribution requirements and can meet them. Do you have to match the funding amount \$1:\$1 or more?

**WANT SOME HELP WITH YOUR GRANT APPLICATION? JUST ASK!**